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62.61 1945-2

Soundview's Improved Russell Lupines

Spectacular spikes in rare color combinations. Prize winners.

Strong plants—4 for \$2.25 postpaid



RETURN POSTAGE GUARANTEED

SOUNDVIEW NURSERIES, Northport, L. I. N. Y.

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NORTHPORT, L. I. N. Y.

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Cortland

THERE'S ROOM IN EVERY GARDEN FOR

Guaranteed

DWARF APPLE TREES

Earlier to Bear (2d or 3d year)—Large, Quality Fruit—Extremely Attractive—Compact (Plant 15 ft. apart—Plant Several Varieties for Proper Pollination)

ORDER TODAY—SHIPMENT EARLY THIS SPRING

Baldwin.....Large red, self-fruitful; November
Cortland.....Bright red, crisp, delicate flavor. Good pollinizer; November
McIntosh.....Popular red; bears early; October
Northern Spy.....Large striped red, fine flavor. Good pollinizer; November
Red Delicious.....Good pollinizer. America's favorite; December
R. I. Greening.....Large, greenish-yellow; November
Stayman's Winesap.....Large red, excellent Winter keeper
Yellow Transparent.....Fine for cooking and eating. Early July

3½-4½ FEET: \$3.95 EACH, ANY 3 FOR \$10.75 postpaid

DWARF APPLE SPECIAL

1 Cortland

1 McIntosh

Both for
Postpaid

\$7.75

ALL-SEASON SPRAY Package for Fruit Trees

5 Different, Efficient Materials,
with Complete Directions

Express charges collect **\$5.95**

Bearing Age RASPBERRIES

Soundview Offers 2-Year Transplants—
Strong, No. 1 Grade—Guaranteed to Bear
This Summer—Why Wait a Year!

New Giant Everbearing INDIAN SUMMER

Two full crops every year. Large bright red berries, wonderful flavor, economical. *Guaranteed to Grow*

Large, heavy-rooted, 2-year-old
plants: 5 for \$1.65 postpaid, 10 for
\$3.00, 25 for \$6.95, 50 for \$12.50.



PREPAID PRICES OF SOUNDVIEW'S SMALL FRUITS

No Better Plants at Any Price—All Top Quality

	Each	3	5	10	25	50
Raspberry, Latham (Red), 2 year heavy			\$1.65	\$3.00	\$6.95	\$12.50
Raspberry, Morrison (Black), 2 year heavy			1.65	3.00	6.95	12.50
Blackberry, Eldorado. Strong, No. 1			1.50	2.50	5.50	10.00
Thornless Boysenberry, 2 year heavy			1.75	3.00	7.00	
Grape, Golden Muscat, 2 year, No. 1	\$1.50	\$4.00				
Grape, Agawam (Large red), 2 year, No. 1	.60	1.65				
Grape, Caco (Rich red), 2 year, No. 1	.60	1.65				
Grape, Concord (Large black), 2 year, No. 1	.60	1.65				
Grape, Portland (early white), 2 year, No. 1	.60	1.65				
Rhubarb, Chipman's Red	1.00	2.65				
Rhubarb, MacDonald (Sweet)	1.00	2.65				
Asparagus, New Paradise, 2 year, No. 1	25 for	\$2.00,	50 for	\$3.50,	100 for	\$6.50

GROW STRAWBERRIES for LESS THAN 2c. A QUART

HOME GARDEN SPECIAL

25 June Bearing (Our Selection) 25 Everbearing

All 50 Only \$2.50 Postpaid

(Regular \$3.35 Value)

2 HOME GARDEN SPECIALS (100 plants) ONLY \$4.50

POSTPAID PRICES OF STRAWBERRY PLANTS

The Finest Strawberry Plants Available

EVERBEARING		25	50	100
Superfection		\$3.25	\$6.00	\$9.95
Gemzata		2.00	3.75	6.50
Streamliner		2.75	4.75	7.50
Gem		2.00	3.50	5.50
JUNE BEARING				
Premier. Early		1.35	2.25	3.95
Dunlap. Midseason		1.25	2.00	3.25
Sparkle. Late		1.50	2.50	3.95

Everbearing STRAWBERRIES

Two Full Crops Every Year

Soundview's Finest—**SUPERFECTION**

The New King of Everbearing Strawberries

Big, juicy, bright red berries with delicious, sweet flavor. Good keeper; excellent for eating, preserving or freezing. Sturdy plants; hardy; very productive. **Supply limited.**

25 for \$3.25, 50 for \$6.00, 100 for \$9.95

GEMZATA

New, outstanding, firm, luscious, deep red berries; extra sweet flavor. Thrives everywhere. Bears all Summer long. **25 for \$2.00.**

STREAMLINER

New everbearer—early to ripen—one of the finest. Large, firm fruit, deep red to the center. Rich flavor; does well in any soil. **25 for \$2.75.**

GEM

Most popular—large berries—superb flavor, ripening clean to tip. Very productive; self-pollinator. Bears long past frost. **25 for \$2.00.**

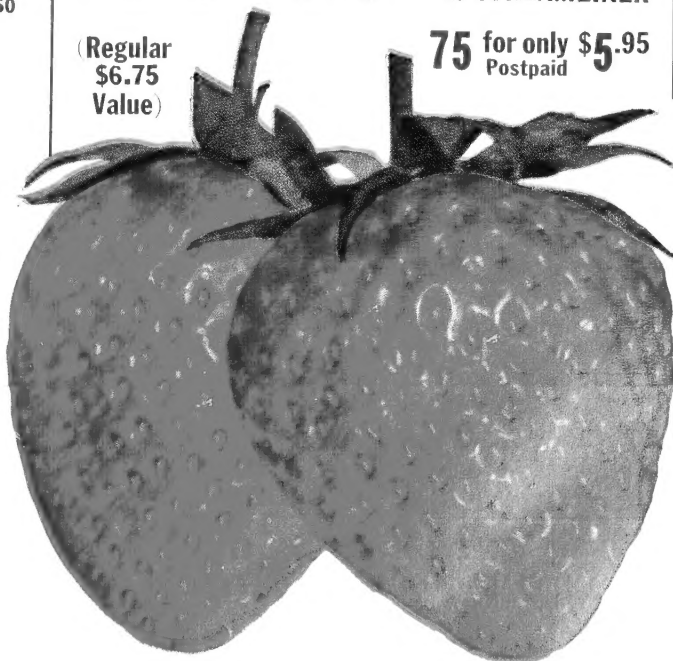
EVERBEARING SPECIAL

Luscious fruit all Summer long. World's finest everbearing Strawberries.

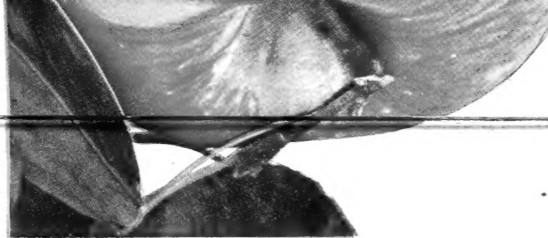
25 GEMZATA 25 GEM 25 STREAMLINER

(Regular
\$6.75
Value)

75 for only \$5.95
Postpaid



ORDER TODAY—SHIPMENT EARLY THIS SPRING
 Compact (Plant 15 ft. apart—Plant Several Varieties for Proper Pollination—
 Earlier to Bear (2d or 3d year)—Large, Quality Fruit—Extremely Attractive—
DWARF APPLE TREES
Guaranteed
 THERE'S ROOM IN EVERY GARDEN FOR



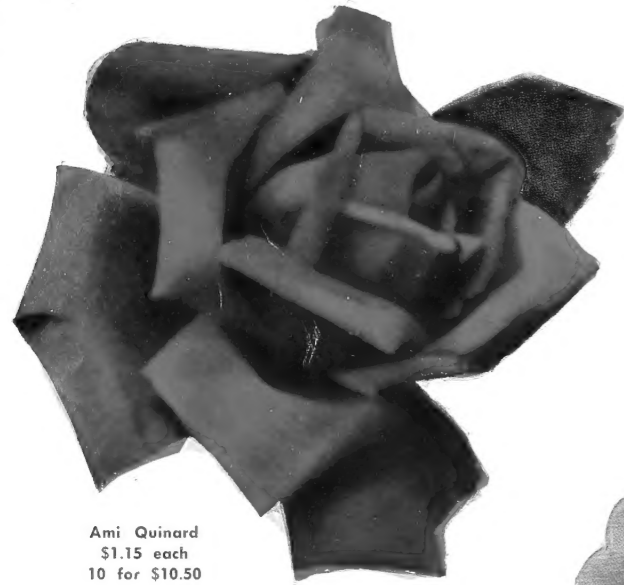
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SOUNDVIEW NURSERIES, Northport, L. I. N. Y.

Washington 25, D. C.

Soundview's **EVERBLOOMING ROSES** America's Finest

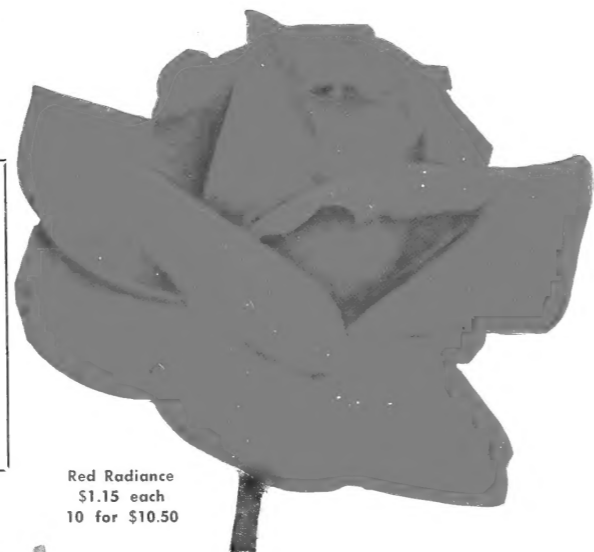
HARDY NORTHERN GROWN 2 YR. No. 1 ROSES
Guaranteed to Bloom

Fragrant Gorgeous Colors
Guaranteed to Please You

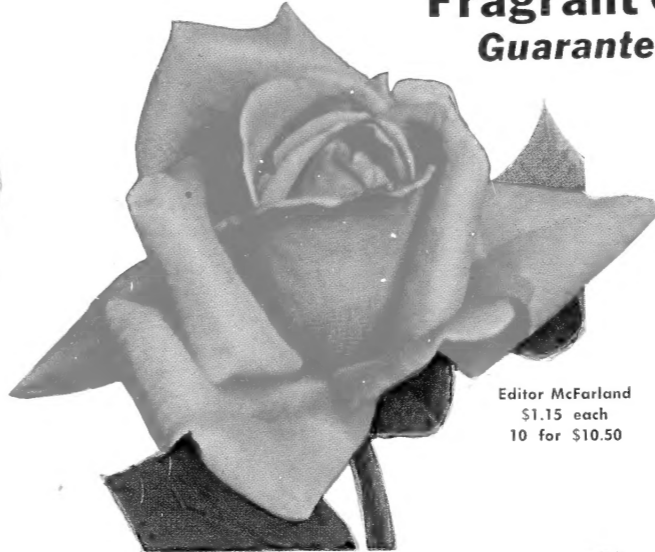


Ami Quinard
 \$1.15 each
 10 for \$10.50

5
Fragrant
ROSES
 TOP QUALITY
 2 YEAR, NO. 1
 Ami Quinard
 Golden Dawn
 Red Radiance
 Talisman
 Pink Radiance
5 for \$4.95
Postpaid

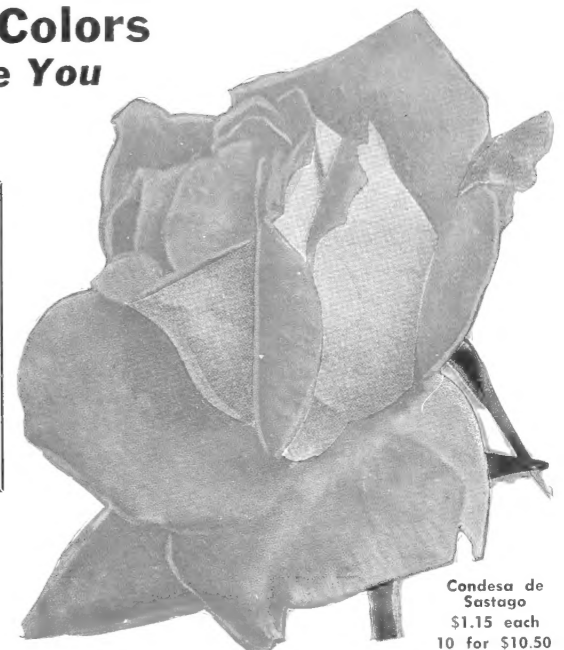


Red Radiance
 \$1.15 each
 10 for \$10.50

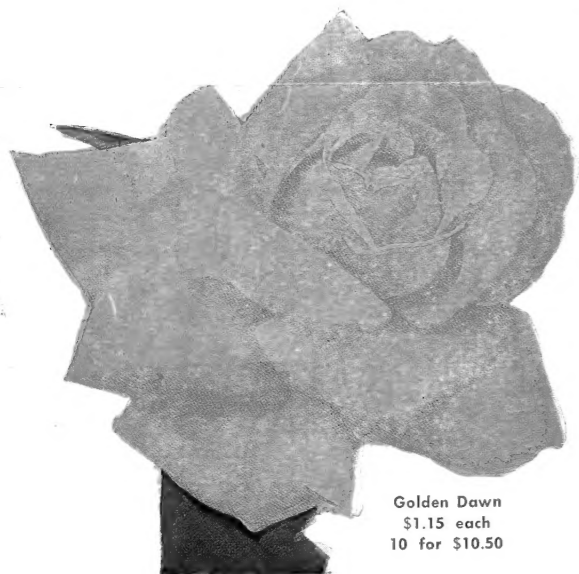


Editor McFarland
 \$1.15 each
 10 for \$10.50

5
Prize Winning
ROSES
 TOP QUALITY
 2 YEAR, NO. 1
 Editor McFarland
 Etoile de Hollande
 Condesa de Sastago
 Golden Charm
 K. A. Viktoria
5 for \$4.95
Postpaid



Condesa de Sastago
 \$1.15 each
 10 for \$10.50



Golden Dawn
 \$1.15 each
 10 for \$10.50

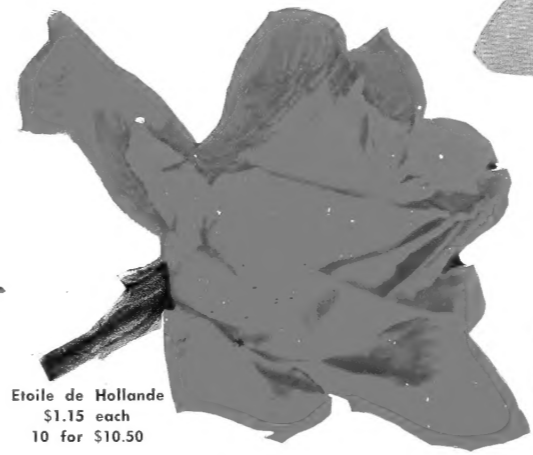


Talisman
 \$1.15 each
 10 for \$10.50

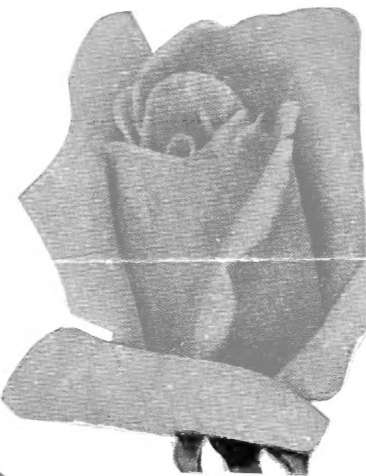
SOUNDVIEW'S ROSE GARDEN
 ENJOY THESE BEAUTIFUL ROSES ALL SUMMER LONG
All 10 ROSES (Illustrated) Only \$9.75 Postpaid
 2 Collections 20 ROSES for \$18.00



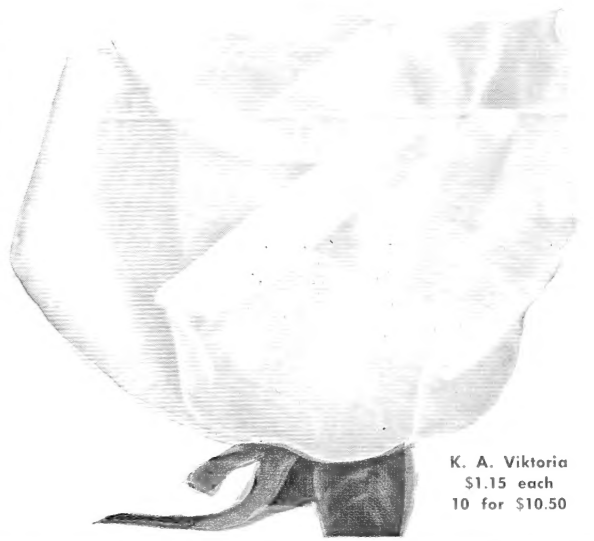
Pink Radiance
 \$1.15 each
 10 for \$10.50



Etoile de Hollande
 \$1.15 each
 10 for \$10.50



Golden Charm
 \$1.15 each
 10 for \$10.50



K. A. Viktoria
 \$1.15 each
 10 for \$10.50

Soundview's Hardy Climbing Roses
 For Beauty and Abundance of Bloom
SELECTED, 2-YEAR, NORTHERN, FIELD-GROWN PLANTS
American Beauty.....Large double, fragrant crimson
Primrose.....Large, double yellow; attractive foliage
Silver Moon.....Huge, creamy white; golden yellow stamens
Paul's Scarlet.....Most brilliant scarlet, long blooming
Dr. Van Fleet.....Beautiful soft pink blooms, exceptionally fine for cutting
\$1.15 each, any 3 for \$3.25 postpaid

CAN YOU USE ANOTHER GOOD YELLOW ROSE?
THIS IS IT!
GOLDEN TALISMAN
 One of the best; beautiful, fragrant, clear golden yellow Roses. Perfect buds, strong stems; always in bloom; fine for bouquets. A vigorous, healthy grower. Does not fade.
 Only 2000 extra heavy 2 yr. old plants this Spring—Order yours today
\$1.25 each, 3 for \$3.35

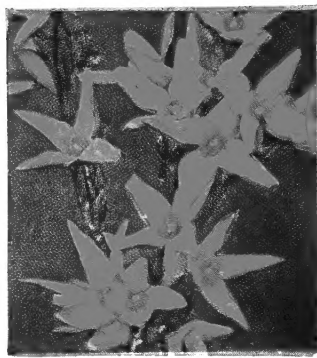
Climbing Talisman
Blooms This Summer
 Most popular Hybrid Tea Everblooming Climber. Rich shadings of golden yellow and copper. Beautiful buds, fragrant, full flowers. Long stems, very showy. Give Winter protection in cold Northern climates.
STRONG 2 YR. FIELD-GROWN PLANTS
\$1.15 each, 3 for \$3.25 postpaid

MIDGET ROSA ROULETTI
Oakington Ruby
 Ideal for edging borders, Rose beds and rock gardens. Never over 8-10 in. high and completely covered with fragrant, bright crimson, miniature Roses. Bloom June until frost.
85c. each, 3 for \$2.45, 12 for \$9.75
Postpaid

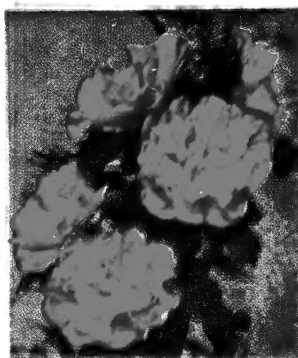
Soundview's UNCONDITIONAL GUARANTEE
 We guarantee our plants to grow, bloom, and produce if given intelligent handling, proper planting and reasonable care. Weather conditions, carelessness, and inexperience of the customer are conditions beyond our control. **Regardless of this**—upon receipt of the unsatisfactory plants, SOUNDVIEW will replace any that fail to grow if reported to us one month after delivery of your order. Customer to pay shipping charges.



Philadelphus



Forsythia



Althea

Flowering Shrubs

STRONG, HEALTHY, 2-YEAR, FIELD-GROWN

\$1.00 each, 3 for \$2.85

Althea (*Rose of Sharon*). 5 ft. September-October. Pink, purple, red, white.

Butterflybush. 4-6 ft. June-October. Pink, purple.

Deutzia, White (Shade). 5-6 ft. June.

Forsythia, Golden. 5-6 ft. Spring.

Flowering Quince. Orange. 5-6 ft. Spring.

Red Twig Dogwood. 6-8 ft. White flowers. Shade.

Snowberry. White. 5-6 ft. September-October.

Spiraea vanhouttei. White. 5-6 ft. May-June. Fine for hedges.

Sweet Mockorange. White. 5-6 ft. May-June.

Weigela. Pink. 5-6 ft. June.

A Shrub Offer

You Can't Miss!

Results the very first year—a real buy for new home owners. Splendid to replace those damaged by heavy snow. Blooms from Spring until Fall.

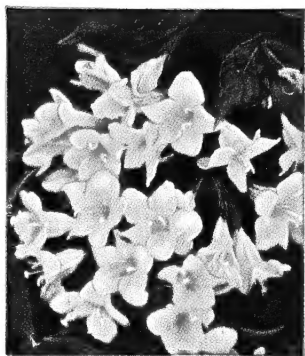
All heavy rooted, 2-3 ft. specimens, individually labeled, packed 5 (1 each) per bundle; no substitutes.

Only 3500 bundles. Order today \$3.75 per bundle postpaid

Five varieties illustrated

2 bundles (10 Shrubs) only \$6.95

Mail one to your friend
A Lifetime Gift



Weigela



Trumpet Vine

CLIMBING VINES

FOR BEAUTY AND PRIVACY STRONG, 2-YR-OLD PLANTS

Trumpet Vine. Bright orange, trumpet-like flowers, 3 in. long. Lovely cut flower, fine foliage.

Silver Lace. Fastest growing, hardy Vine. Completely covered with small, lacy white flowers in August-September.

Boston Ivy. Glossy green leaves, changing to scarlet in Fall. Clings to stone or wood.

Bittersweet (*Celastrus scandens*). Native clusters of orange-red berries. Fine for Winter bouquets. Plant several. Sure to fruit.

Honeysuckle. Everblooming. Covered with flowers, flame colored outside, golden inside. Fragrant.

Purple Wisteria. Large clusters of fragrant, lilac-purple blooms. Grafted plants, early to bloom.

\$1.00 each, any 3 for \$2.85 postpaid



California Privet

Hedge Plants

California Privet. Most popular. Well branched, strong rooted, 2 year plants. 18 to 24 in. high.

10 for \$2.00, 25 for \$3.95

Green-Leaved Barberry. Bright green with dazzling red berries. Small, sharp thorns. 3 year, well branched, 12 to 18 in.

10 for \$4.00, 25 for \$8.95

Red-Leaved Barberry. Brilliant red throughout Summer and Fall. 2-yr.-old, 2 to 3 ft. heavy rooted.

\$1.00 each, 3 for \$2.85, 10 for \$9.00



Spiraea vanhouttei

SHRUB BORDER
10 Shrubs (1 each of above)
\$8.95

SHADE-LOVING HYDRANGEAS
Hills of Snow. Masses of snowballs from June to October.
Peegee. Large white, cone-shaped flowers changing to bronze in Fall.
\$1.50 each, 3 for \$4.00

PINK-FLOWERING ALMOND

A lovely shrub completely covered with double pink flowers in very early Spring. Very attractive; extremely hardy.

\$1.50 each, 3 for \$4.00

Fragrant French Lilacs

FINEST CUTFLOWER OF EARLY SPRING

Alphonse Lavallee.....Lovely blue; double
Charles Joly.....Double ruby-red

Mme. Casimir Perier.....Double pure white

Strong plants, 18-24 in. high, \$1.75 each

Special: 3 plants (1 each) \$4.65

Giant Hybrid Blueberries

VERY ATTRACTIVE BUSHES—DELICIOUS FRUIT

Jersey (Late)

Pioneer (Midseason)

Pemberton (Early)

Stanley (Midseason)

3 year, 12-15 in. bearing age, \$1.65 each, 3 for \$4.75

Extra strong, 15-20 in., \$2.50 each, 3 for \$7.00

NEARBY CUSTOMERS ARE INVITED TO VISIT OUR SALES GROUNDS ON NORWOOD AVE. JUST EAST OF NORTHPORT, OFF ROUTE 25A

FREE: WITH EVERY ORDER

Amounting to \$3.00 or more, 6 packets of the World's Finest Flower Seeds, including **ALYSSUM** (Violet Queen), **CALENDULA** (Pastel Shades), **CORNFLOWER** (Large Double Mixed), **MARIGOLD** (Harmony Hybrids), **SHIRLEY POPPIES** (Double Mixed), **ZINNIA** (Mexican Hybrids).

This offer good only during 1948 Spring Season

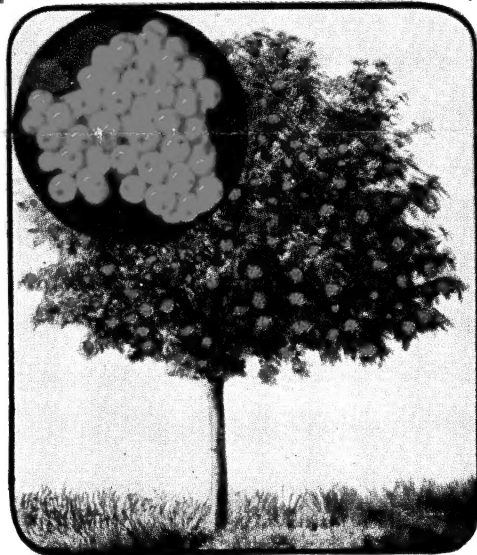


Malus Floribunda

Mountain Ash

Most attractive. Pure white flowers in Spring. Clusters of fiery-orange berries in late Summer and Fall. Rapid grower; graceful. Attracts birds. Admired by all. Grows 25-30 feet.

Strong Trees, 6-8 ft. \$3.00 each



Mountain Ash



IT'S EASY TO ORDER BY MAIL!

WE ARE AS NEAR TO YOU AS YOUR NEAREST MAIL BOX

Prompt service, modern expert packing and

highest quality plants assure you complete satisfaction when ordering by mail from Soundview.

Plants marked "Postpaid" will be postpaid within 300 miles of Northport, L. I., N. Y.; beyond, express charges collect.



ActivO makes rich, activated compost-fertilizer quicker, better, easier, cheaper from waste . . . leaves, garbage, etc. . . Activates, conditions and sweetens soils . . . Stretches and improves chemical fertilizers. Many other uses. Organic. Bacterial. Odorless.

No. 1 Size (makes 100 lbs.)... \$0.35

No. 2 Size (makes 500 lbs.)... 1.00

No. 7 Size (makes 1700 lbs.)... 2.00

FLOWERING CRAB APPLE A WONDERFUL SIGHT— CAN BE SEEN FOR BLOCKS AWAY!

A gorgeous tree entirely covered with beautiful, fragrant blooms, scenting the atmosphere with delicate perfume. Will be admired by all who pass. Clusters of small Crab Apples from Midsummer to frost. Perfectly hardy—easy to grow

Redflowering Crab (*Malus hopa*). Bright red flowers. Red fruit. Grows 15 ft. high.

Pinkflowering Crab (*Malus floribunda*). Rosy pink blooms, yellow fruit, 10 ft. high.

STRONG TREES—5-6 FEET

\$3.00 each, 3 for \$8.50

Japanese Flowering CHERRY (Prunus Kwanzan)

A breath-taking display in early Spring. Masses of large, double, deep rose-pink flowers. Fast growing, vigorous branching trees. Perfectly hardy, 15-18 feet.

STRONG TREES—4-6 FEET

\$4.00 each, 3 for \$11.50

SPRING BEAUTY SPECIAL

- 1 Red Flowering Crab Apple
- 1 Pink Flowering Crab Apple
- 1 Japanese Flowering Cherry

All 3 for only \$8.95

(Regular \$10.00 Value)

SHADE TREES

GOLDEN WEEPING WILLOW

Graceful, drooping branches. Golden bark. Rapid grower. Very attractive.

6-8 feet, \$2.50 each, 3 for \$7.00

WHITE BIRCH

Very attractive, gleaming white bark. Lovely bright yellow foliage in Fall.

6-8 feet, \$3.50 each, 3 for \$10.00

RED LEAF MAPLE

Schwedler's. One of the finest. Spring foliage, rich red; Summer, bronzy green; Fall, bright scarlet.

6-8 feet, \$5.00 each, 3 for \$14.50

NORWAY MAPLE

Fine shade tree. Well branched. Beautiful yellow Fall foliage.

6-8 feet, \$3.50 each, 3 for \$10.00

SILVER MAPLE

Fastest growing Maple. Slightly cut leaves, silvery underside. Beautiful Fall foliage.

6-8 feet, \$2.50 each, 3 for \$7.00

PIN OAK

Rapid growing Oak. Tall, straight; ideal for street use or shade. Beautiful red color in Fall.

6-8 feet, \$4.00 each, 3 for \$11.50

LAWN SPECIAL

- 1 Red Leaf Maple (Schwedler)
- 1 White Birch

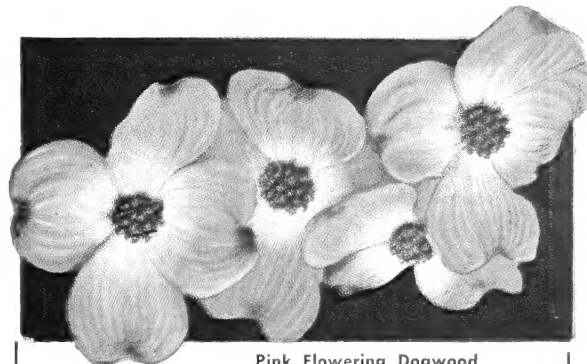
Both for only \$7.95

LOMBARDY POPLAR

Tall, slender tree—rapid grower—bright green leaves, silvery underside. Fine for screening. Will not clog sewers.

6-8 ft., \$1.25 each, 10 for \$10.95

All Trees shipped express collect. This avoids excessive pruning of roots and tops.



Pink Flowering Dogwood

Flowering Dogwood

Most Beautiful of All Our Native Trees

An unforgettable sight every Spring. Small, uniform trees literally covered with large, showy flowers, up to 3½ inches in diameter, appearing at the tips of the branches even before the leaves.

Attractive dark green foliage during the Summer, turning into glistening rich crimson in the Fall. Thrives in partial shade or full sun. Hardy nearly up to Canada and not too particular as to soil.

Supply limited this Spring

Pink Flowering. Carmine-pink.

3-4 ft., \$5.95 each, 3 for \$16.95

White Flowering. Lovely white.

3-4 ft., \$3.95 each, 3 for \$10.95

DOGWOOD SPECIAL

1 Pink Flowering

1 White Flowering

Both for \$9.50 postpaid

(Regular \$10.25 Value)

Soundview's State Inspected FRUIT TREES

We carry only the best standard varieties. State inspected stock, **guaranteed true to name—guaranteed to grow.** ORDER EARLY.

OUTSTANDING CHERRIES—4-6 ft.

Black Tartarian. Large black; one of the best for eating.

Windsor. Maroon-red. Wonderful for canning.

Napoleon. Leading sweet yellow and red.

Montmorency. Favorite red sour. Best for pies.

\$2.45 each, 3 for \$7.20

JUICY PEACHES—4-5 ft.

Golden Jubilee. Freestone. Early. Large orange yellow; heavy bearer, good pollinator.

Hale Haven. Freestone. Very large, golden yellow, flushed red. Early, extra fine.

Belle of Georgia. Freestone. Large white. Productive.

Elberta. Freestone. Self pollinating. Favorite.

\$1.45 each, 3 for \$4.25

DELICIOUS PLUMS—4-6 ft.

Stanley. Best large, dark blue. Freestone. Self-fruitful.

Abundance. Huge, bright red. Productive.

Burbank. Large maroon-red. (Plant with Abundance.)

Reine Claude (Green Gage). Rich flavor.

\$2.25 each, 3 for \$6.50

FULL-FLAVORED APPLES—2 yr., 5-7 ft.

(See Dwarf Varieties for descriptions)

Baldwin

McIntosh

Yellow Delicious

Cortland

R. I. Greening

Yellow Transparent

Delicious

Stayman's Winesap

\$1.75 each, 3 for \$5.00, 10 for \$14.50

SELECT PEARS—2 yr., 5-7 ft.

Bartlett. Large golden yellow. September.

Clapp's Favorite. Very large yellow. Brown dots. August.

Kieffer. Fine Winter Pear. Canning.

Seckel. Sugar Pear. Small, very juicy. Productive.

\$2.45 each, 3 for \$7.20

HARDY APRICOTS—4-6 ft.

Early Golden. High quality, fine flavor.

Moopark. Extra large. Deep yellow, tinged red.

\$2.25 each, 3 for \$6.00

JUICY NECTARINES

Sure Crop. Beautiful, bright red. Delicious freestone

\$2.25 each, 3 for \$6.00

Soundview Perennial Plants

GIVE QUICK RESULTS—DEPENDABLE BEAUTY

Our plants are grown by specialists for America's garden lovers. Only the finest strains of the old favorites are used, and we will constantly offer Novelties of proven merit. We can supply practically all the good varieties for your perennial border. Consult us on any garden problem. We will gladly help you. All Plants Postpaid. *No extra delivery charges.*

NEW WORLD CARNATIONS

Spiced with old Clove fragrance; in bloom throughout the Summer. Flowers amazingly large.

PINK :: WHITE :: RED
6 Plants (2 of each color) \$2.95 postpaid

SCOTCH PINKS (FRAGRANT DIANTHUS)

Fragrant. Steady bloomers. Fine for cutting.
4 for \$1.95

EVERBLOOMING BUDDLEIAS (Butterflybush)

NEW IMPROVED—WILL FLOWER THIS SUMMER

Charming. Pink Orchid Beauty. Lilac
Dubonnet. Wine-red White Bouquet. White
All 4 for \$2.95 postpaid

OLD-FASHIONED PRIMROSE

Selected Invincible Giants—Magnificent Colors—Fragrant
6 Plants for \$2.95 postpaid

OLD-FASHIONED BLEEDINGHEART

Specimen Clumps
3 for \$2.45 postpaid

GYPSOPHILA—BRISTOL FAIRY

Largest Double White Babysbreath—Cut a you like all Summer long
3 Strong Plants \$2.50 postpaid

GAILLARDIA—SOUNDVIEW'S HYBRIDS

Mrs. Sherbrook. Clear gold Goblin. New dwarf
Burgundy. Claret-wine Ruby. Rich red
4 Plants (1 each) \$1.95 postpaid

VIOLA HIGHLAND STRAIN

Apricot Queen Avalanche White' Blue Perfection
Arkwright Ruby
Continuous bloom all Summer—Will brighten any corner
All 4 (1 each) \$1.95 p stpaid

ANTHEMIS—MOONLIGHT

Pale Yellow Daisies—For all Summer bloom
4 for \$1.95 postpaid

HIBISCUS—FOR COLOR

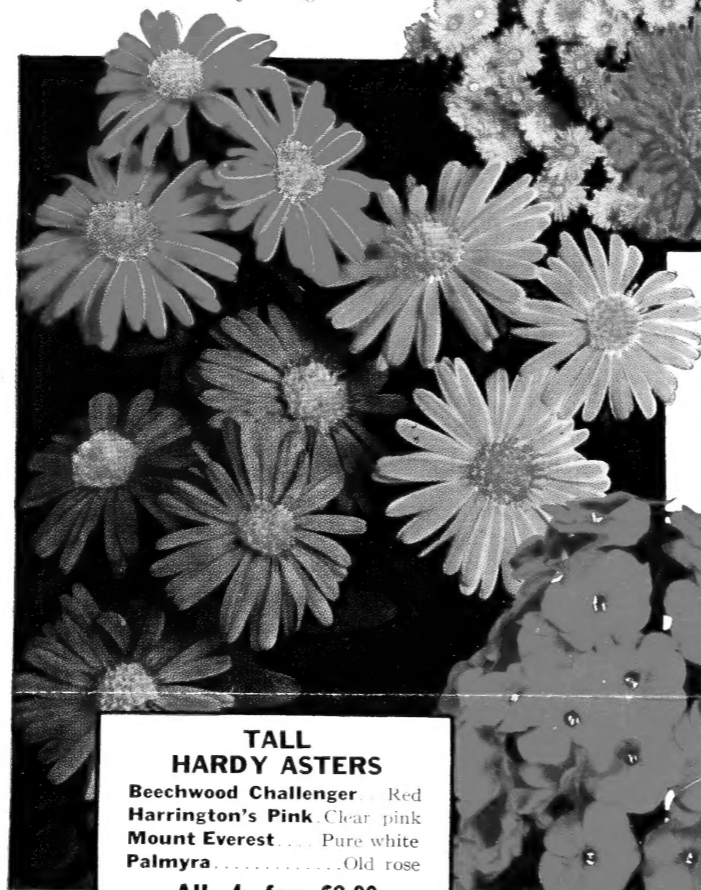
Huge, bell-shaped blooms, up to 6 inches or more across. Fine for background of border.
5 for \$1.95

BEST SHASTA DAISIES

Esther Read Mt. Shasta Majestic Diener's Giant
4 Plants (1 each) \$1.95 postpaid

NEW HYBRID DAYLILIES

Dr. Leonian's Hybrids. Enormous trumpets in shades of mahogany, burnt reds, and new blends.
4 Plants, \$3.75 postpaid



TALL HARDY ASTERS

Beechwood Challenger Red
Harrington's Pink Clear pink
Mount Everest Pure white
Palmyra Old rose

All 4 for \$2.00 postpaid



4 for \$1.95 postpaid

PLATYCODON

Lovely deep blue flowers in late Summer; compact plants.

NEW FASCINATING PHLOX

Vigorous—large flowers—not too tall—disease-resistant

Spitfire Blazing red
Snowbird White
Blue Eoy Lavender-blue
American Beauty Salmon rose
Winsona Light pink

Prolific Cushion MUMS

A garden full of color from late June until frost.
EARLY PINK - BRONZE
YELLOW-WHITE-RED
ALL 5 (1 of each)

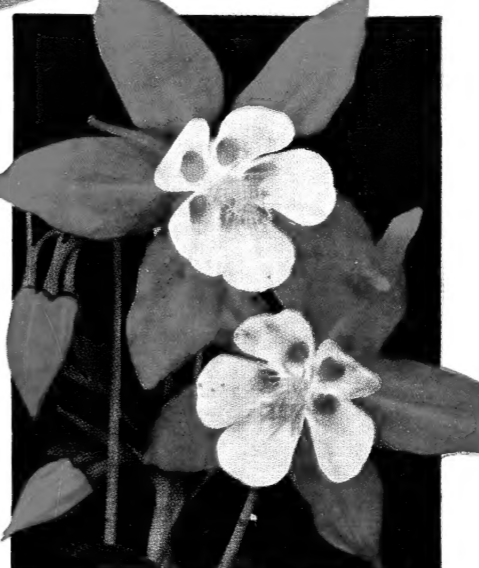
\$2.45 Postpaid

5 Plants (1 each)

\$2.45 postpaid



Double Daisy, Mt. Shasta



Aquilegia, Crimson Star

Delphinium—SOUNDVIEW GIANTS

← SELECTED HYBRIDS FROM NAMED VARIETIES

In most desired shades of Blue, Mauve, White, Purple
Our clumps will produce 4 to 8 flowering spikes this June, 4 to 8 feet
4 Large Plants, \$3.95 postpaid

HEAVENLY BLUE DELPHINIUMS

The finest of all blue flowers. Masses of exquisite blooms to cut and enjoy from late May until frost. A vigorous grower—3 to 4 feet high—lasts many years.

Extra Heavy Field-grown Clumps—Guaranteed to please you

4 Plants

(2 Belladonna, light blue—2 Bellamosum, dark blue)
\$2.00 postpaid—8 Plants (4 each) \$3.75

HELIOPSIS—GOLDEN GIANT

Enormous golden Daisies—All Summer bloom—3 feet.
4 Plants, only \$1.95 postpaid

MODERN ORIENTAL ORCHID IRIS

Try our Master Collection of these gorgeous Japanese Iris. They will develop increasing beauty year after year.

6 Lovely Colors, \$4.25 postpaid

TRITOMA (Red Hot Poker)

Masterpieces of colorful beauty—new—improved—to bloom all Summer. Hardy.

4 Plants for \$2.75 postpaid

NEW CURTIS GIANT ORIENTAL POPPIES

Flame Glowing Embers Mahogany Watermelon Pink
These sensational new Poppies are mammoth in size—unusual texture. Very hardy.

4 Large Plants, \$2.95 postpaid

NEW VIOLA ROYAL ROBE

Finest sweet-scented Violets—flowers 1½ inches across. Long blooming—absolutely hardy.

4 for \$1.95 postpaid

COLORFUL GEUMS

Brighten your garden with flame colors
Fire Opal Princess Juliana Borisi Dolly North
4 Plants (1 each) \$1.95 postpaid

AQUILEGIA—SOUNDVIEW HYBRIDS

Extra long spurs—beautiful colors—from May on. 24 inches.
4 for \$2.00 postpaid

← Aquilegia--CRIMSON STAR

Very Striking, Rich Deep Crimson—Inner Petals White
4 for \$2.00 postpaid

SPECIAL PERENNIAL COLLECTIONS

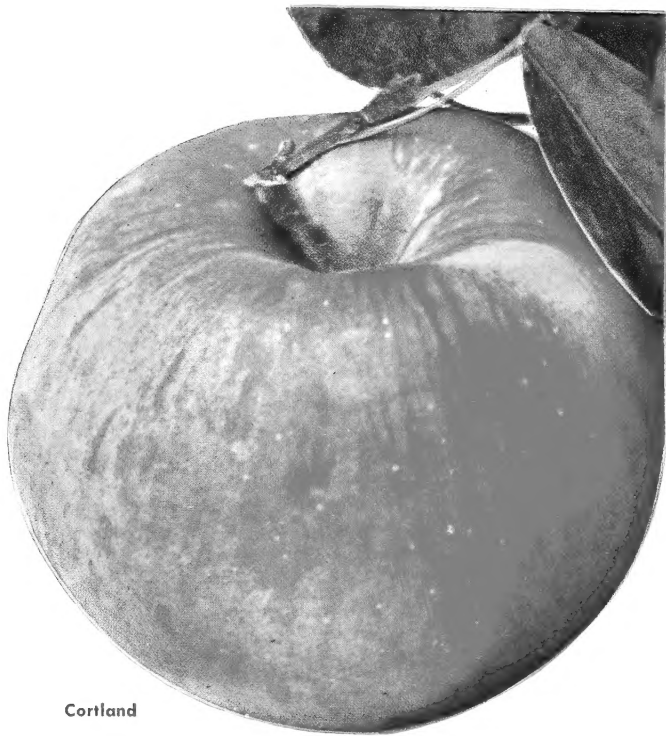
Our Selection of Varieties—Exceptional Values

10 Shade-loving Plants	\$4.75
10 Cut Flower Perennials	4.75
10 Plants for Dry Walls and Rock Gardens	4.75
10 Ground Cover Plants	4.75
10 Flagging Plants	4.75
10 Easy to Grow Plants for New Gardeners	4.75
10 Border Plants—Pink, Yellow, White or Red	4.75
10 Famous Bearded Iris—Recent Novelties	4.75
10 Enchanting Oriental Iris—Exhibition Varieties	4.75
10 Delightful Herbs—5 varieties	4.75
10 Choice Perennials for Continuous Bloom	4.75

Any 3 of above collections—only \$12.50
any 6 for \$22.50

SOUNDVIEW NURSERIES—Norwood Avenue, Northport, L. I., N. Y.

W. RUCK, Proprietor—Telephone ROCKVILLE Centre 6-1437



Cortland

THERE'S ROOM IN EVERY GARDEN FOR

Guaranteed DWARF APPLE TREES

Earlier to Bear (2d or 3d year)—Large, Quality Fruit—Extremely Attractive—Compact (Plant 15 ft. apart—Plant Several Varieties for Proper Pollination)

ORDER TODAY—SHIPMENT EARLY THIS SPRING

Baldwin.....Large red, self-fruitful; November
Cortland.....Bright red, crisp, delicate flavor. Good pollinizer; November
McIntosh.....Popular red; bears early; October
Northern Spy.....Large striped red, fine flavor. Good pollinizer; November
Red Delicious.....Good pollinizer. America's favorite; December
R. I. Greening.....Large, greenish-yellow; November
Stayman's Winesap.....Large red, excellent Winter keeper
Yellow Transparent.....Fine for cooking and eating. Early July

3½-4½ FEET: \$3.95 EACH, ANY 3 FOR \$10.75 *postpaid*

DWARF APPLE SPECIAL

1 Cortland

1 McIntosh

Both for **\$7.75**
Postpaid

ALL-SEASON SPRAY Package for Fruit Trees

5 Different, Efficient Materials,
with Complete Directions

Express charges collect **\$5.95**

Bearing Age RASPBERRIES

Soundview Offers 2-Year Transplants—
Strong, No. 1 Grade—Guaranteed to Bear
This Summer—Why Wait a Year!

New Giant Everbearing INDIAN SUMMER

Two full crops every year. Large bright red berries,
wonderful flavor, economical. *Guaranteed to Grow*

Large, heavy-rooted, 2-year-old
plants: 5 for \$1.65 *postpaid*, 10 for
\$3.00, 25 for \$6.95, 50 for \$12.50.



PREPAID PRICES OF SOUNDVIEW'S SMALL FRUITS

No Better Plants at Any Price—All Top Quality

	Each	3	5	10	25	50
Raspberry, Latham (Red), 2 year heavy.....			\$1.65	\$3.00	\$6.95	\$12.50
Raspberry, Morrison (Black), 2 year heavy.....			1.65	3.00	6.95	12.50
Blackberry, Eldorado. Strong, No. 1.....			1.50	2.50	5.50	10.00
Thornless Boysenberry, 2 year heavy.....			1.75	3.00	7.00	
Grape, Golden Muscat, 2 year, No. 1.....	\$1.50	\$4.00				
Grape, Agawam (Large red), 2 year, No. 1.....	.60	1.65				
Grape, Caco (Rich red), 2 year, No. 1.....	.60	1.65				
Grape, Concord (Large black), 2 year, No. 1.....	.60	1.65				
Grape, Portland (early white), 2 year, No. 1.....	.60	1.65				
Rhubarb, Chipman's Red.....	1.00	2.65				
Rhubarb, MacDonald (Sweet).....	1.00	2.65				
Asparagus, New Paradise, 2 year, No. 1.....	25 for \$2.00,	50 for \$3.50,	100 for \$6.50			

GROW STRAWBERRIES for LESS THAN 2c. A QUART

HOME GARDEN SPECIAL

25 June Bearing (Our Selection) 25 Everbearing

All 50 Only \$2.50 Postpaid

(Regular \$3.35 Value)

2 HOME GARDEN SPECIALS (100 plants) ONLY \$4.50

POSTPAID PRICES OF STRAWBERRY PLANTS

The Finest Strawberry Plants Available

EVERBEARING	25	50	100
Superfection.....	\$3.25	\$6.00	\$9.95
Gemzata.....	2.00	3.75	6.50
Streamliner.....	2.75	4.75	7.50
Gem.....	2.00	3.50	5.50
JUNE BEARING			
Premier. Early.....	1.35	2.25	3.95
Dunlap. Midseason.....	1.25	2.00	3.25
Sparkle. Late.....	1.50	2.50	3.95

Everbearing STRAWBERRIES

Two Full Crops Every Year

Soundview's Finest—SUPERFECTION

The New King of Everbearing Strawberries

Big, juicy, bright red berries with delicious, sweet flavor.
Good keeper; excellent for eating, preserving or freezing.
Sturdy plants; hardy; very productive. **Supply limited.**

25 for \$3.25, 50 for \$6.00, 100 for \$9.95

GEMZATA

New, outstanding, firm, luscious, deep red berries; extra
sweet flavor. Thrives everywhere. Bears all Summer long.
25 for \$2.00.

STREAMLINER

New everbearer—early to ripen—one of the finest.
Large, firm fruit, deep red to the center. Rich flavor;
does well in any soil. 25 for \$2.75.

GEM

Most popular—large berries—superb flavor, ripening
clean to tip. Very productive; self-pollinator. Bears
long past frost. 25 for \$2.00.

EVERBEARING SPECIAL

Luscious fruit all Summer long. World's finest ever-
bearing Strawberries.

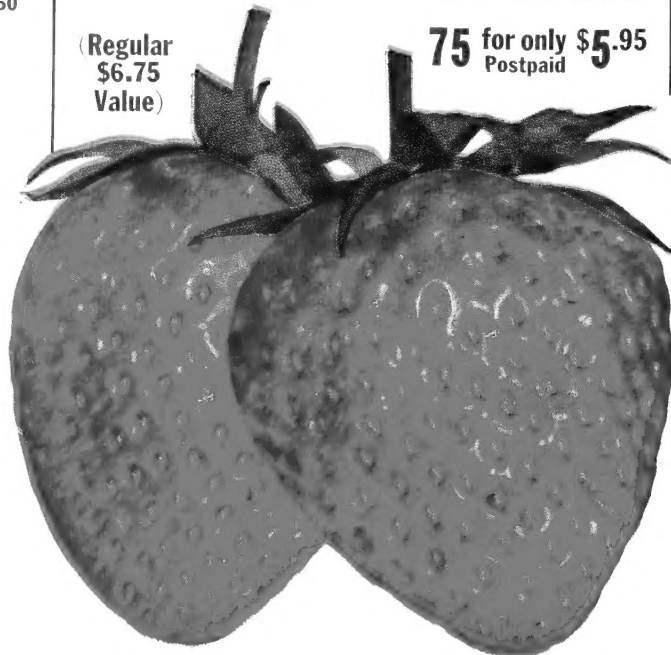
25 GEMZATA

25 GEM

25 STREAMLINER

(Regular
\$6.75
Value)

75 for only \$5.95
Postpaid





OUR OUTSTANDING NEW MUM "Glowing Coals"

A blaze of fiery-red, that catches every eye. Outstanding in the Fall border. Strong plants, disease-resistant foliage.

85c. each, 3 for \$2.00

"TOP OF THE LIST" MUMS

These rate the highest for sure performance in any garden by specialists and amateurs.

ALL EARLY FLOWERING

Charles Nye	One of the finest large golden blooms
Early Harvest	Early bronze
Olive Longland	Salmon and apricot, 3 inch flowers
September Dawn	Large rose-pink
Avalanche	Best white
Red Velvet	Best all crimson

6 Plants (1 each) \$2.95 *postpaid*

New English MUMS

These new giants are exhibition winners, as large as greenhouse Mums. Easy to grow. Perfectly hardy.

Alabaster	White; 5 inches across
Leda	Heliotrope-pink; 6-7 inches across
Nellie Richardson	White, suffused pink
Hillcrest Red	Very large red

4 Plants (1 each) \$1.95 *postpaid*

New Chicago Stars

Courageous. Large, dark ruby-red.

Candlelight. Early white.

Zantha. Early canary yellow.

Heather Bloom. Double heather pink.

4 Plants (1 each) \$1.95

postpaid

**VISIT OUR
SALES GROUNDS**

Soundview's "MUM" Garden

14 Plants—1 each of the varieties described on this page

\$6.50 *postpaid*

**AND
FREE**—With this Collection we will include 1 strong plant of our outstanding new Mum "Glowing Coals"